



ASHLEY MIDDLETON

Life & Leadership Coach

At the core of RAD18 Coaching & Development is the belief that we all have inherent abilities to fulfill our divine purpose in the world. However, Les Brown once said: ***"You can't see the picture when you're in the frame"***, and at times, it takes coaching and belief from mentors along the way. That's where Ashley comes in!

During her 12 years in corporate leadership, Ashley cultivated a profound desire and ability for aiding multi-passionate individuals in defining success on their own terms. Today, through the platform of RAD18, her mission is to partner with and empower you to embrace your authentic self through transformational life and leadership coaching.

Using tools such as 360-degree assessments and various personality analyses, we shine a light on your blind spots while affirming your inherent strengths. Ashley is a strength-focused, transformational coach dedicated to fostering sustainable change that enables you to chart your own path to success while radiating positivity outward, impacting the world.

Whether you seek support in personal development, interview preparation, public speaking, mindset coaching or goal setting, you've found the right coach.

Coaching is not just my profession; it's my passion and I'm excited to share my expertise and guide you toward success. Let's go on this transformative journey together!

ABOUT ASHLEY

Ashley brings over 20 years of corporate experience, specializing in Personal & Professional Development, Diversity, Equity & Inclusion Training and Facilitation. Initially driven by external markers of success, Ashley's path to management revealed her true passion: supporting others in achieving their goals on their own terms. This realization transformed her approach to career and personal fulfillment guided by her values of: Authenticity, Freedom, Integrity, Growth and most importantly, JOY.

COACHING SKILLS

- HOGAN Assessments
- Interview Preparation
- Emotional Intelligence
- Branding & Perception
- Leadership Development
- Rising Leader Development
- Transformational Life Coaching

COACHING PARTNERSHIPS



716-816-8338

RAD18@Midspiration.com

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PROFESSIONAL EXPERIENCE

Buffalo Prep	Dec 2022 – Sept 2025
GEICO	Aug 2007 – Jan 2023
Capital Management Services	Aug 2004 – Aug 2007
Kleiner, Chisholm & Associates	Aug 2002 – Aug 2004
Fidelis Care New York	June 2002 – Aug 2002

EDUCATION & CERTIFICATIONS

